



13th ANNUAL TOAST & TASTE OF SUMMER

FINE WINE, GOURMET FOOD, PHOTOGRAPHY

benefitting



The Reno Initiative FOR SHELTER & EQUALITY

We are currently planning our **13th Annual Trade Show and Charity Fundraiser, A TOAST & TASTE OF SUMMER**. We are looking for additional partners to help make this event very successful. This year we are focusing on a Local Charity by sponsoring an event in Reno just prior to summer. Our efforts will benefit the local family outreach efforts of **The Reno Initiative for Shelter & Equality (R.I.S.E.)**. Some of our current sponsors include KOLO News Channel 8, The Atlantis Casino Resort Spa, Scheels, 20 local Restaurants from Nevada and Northern California, and 50+ Wineries and Breweries. We hope you will consider being a sponsor as well.

A TOAST & TASTE OF SUMMER will feature Fine Wine, Micro Beers, and Gourmet Food. We will also showcase photography from artists in the Reno/Tahoe area. If you would like to participate in this part of the event, there will be a **\$200.00 table fee**, and we also ask that you consider making a donation to **R.I.S.E.**, either monetary or by donating an item for the silent auction where all of the proceeds benefit **R.I.S.E.** - large format bottles are always very much appreciated! There is an Auction Form included in the attachments.

The date is **Thursday, June 13th, 2024**. The event will be at The Atlantis Casino Resort Spa. It will be open to the general public from 6:00 – 9:00pm. The cost will be \$75.00 per person, in advance, or \$90.00 per person the day of the event. **We will open the event at 4:30 to the trade for our annual Encore Beverage Trade Show**. This is a great opportunity to have your wine promoted to a large, knowledgeable audience.

As our partner in this event, we are relying on your generosity in donating samples of your wines for the tasting. Specifically, we are requesting the following:

1. Your Presence and Donation of wine for consumers to sample at the event as well as at the Encore Beverage Trade Show. If you would like to participate but cannot attend, we'd be glad to provide experienced, knowledgeable pourers for your table.
2. Wine to be raffled for the silent auction, to benefit R.I.S.E. Signed large format bottles are especially popular.
3. If you plan to attend and would like to be included in the event's Promotional Material, please contact Jessi Alian of Encore Beverage at 775-240-1526 or jessi@encorebeverage.com before May 15th. The sooner you let us know, the more marketing exposure you will receive. There are a limited number of tables.

Now in its 13th year, **A TOAST & TASTE OF SUMMER** has become one of the Premier Food & Wine events in the area. Thank you so much for your support!

Cheers,

Rick Cox & Mark Baldwin

PARTICIPATION FORM



13th ANNUAL
A TOAST & TASTE OF SUMMER
ENCORE BEVERAGE & CORK DISTRIBUTORS TRADE SHOW
4:30-6:00 trade, 6:00-9:00 public
Thursday June 13th, 2024
at
THE ATLANTIS CASINO RESORT SPA

Winery Name _____ Contact Person _____
Phone _____ Fax _____ Email _____

I will attend the **TASTING & ENCORE TRADE SHOW ON THURSDAY JUNE 13TH**
Name of person who will be attending _____

I am unable to attend, but please pour my wines

Following is a list of the wines to be poured (wines must be pulled from Encore inventory, due to state regulations)

1. _____ Quantity _____
2. _____ Quantity _____
3. _____ Quantity _____
4. _____ Quantity _____
5. _____ Quantity _____
6. _____ Quantity _____
7. _____ Quantity _____



The Reno Initiative FOR SHELTER & EQUALITY

A 501(c)(3) Nonprofit Organization
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13th Annual Toast and Taste of Summer In-Kind Donation Form

Established in 2012, The Reno Initiative for Shelter and Equality initiative is to cultivate a greater sense of dignity and humility by providing equal access to shelter, knowledge, and opportunity. As proud partners of the Reno Clean and Safe Team, OUR Place Emergency Shelter, and the Women and Families CrossRoads Program, RISE meets our unhoused neighbors where they are at to support them on their journey towards a happy, healthy, and independent life. Thank you!

Company:

Contact: **Title:**

Street Address:

City/State/Zip:

Phone: **Fax:**

Email:

Describe item/service:

Value:

We will deliver or mail the donation to
R.I.S.E.
Attn: Ben Castro
2095 Arcane Ave.
Reno, NV 89503

Please pull from Encore Beverage inventory

(If you would like to have your company logo displayed with your item, please be sure to include it with your donation or email your logo in jpg or gif format to info@renoinitiative.org)

Signature:

Date: